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Think Speak Act LLC Wins Telly Award For Independent Documentary "Your Right To Lose"

BELTSVILLE, Md. - Think Speak Act LLC received a 2005 Bronze Telly Award for its independent documentary "Your Right To Lose," which showcases the hard work and incredible diversity of the historic March for Women's Lives that took place last year in Washington, D.C. The filmmakers, Tanya Spann Roche and J. Michael Roche, are co-owners of Think Speak Act LLC, a media production services company based in Beltsville, Md., and funded the entire low-budget production themselves using their own equipment and a volunteer crew of their friends and colleagues in the industry.

On April 25, 2004, the March for Women's Lives filled the National Mall and the streets of Washington, D.C., bringing together over one million people to fight for reproductive rights, access and justice, making it the largest march in U.S. history. The filmmakers began shooting in February 2004, around all of their other work, to capture the intense preparation that went into the march and to interview the leaders of several of the diverse groups involved, including NARAL Pro-Choice America, the Planned Parenthood Federation of America and the National Latina Institute for Reproductive Health. For the first time, women of color and feminist organizations, civil rights groups and religious delegations had joined together to support a march for reproductive freedom and justice for all women, and the filmmakers knew that these organizations and individuals would be making history.

Scenes from the film include the NARAL Pro-Choice America Action Center opening in D.C., mobilization parties, volunteer nights, Planned Parenthood Federation of America president Gloria Feldt's speech to the Women's National Democratic Club, the Ten in Ten Gathering and interviews with several young feminist leaders, the Planned Parenthood rally at Dupont Circle, the Kickoff Party at the D.C. Armory, an interview with Alex Sanger whose grandmother founded Planned Parenthood, and all of the excitement of the day of the march itself with excerpts from several celebrity and activist speakers, such as Hillary Rodham Clinton, Whoopi Goldberg and Gloria Steinem. The film's soundtrack features songs by BETTY, a pop rock alternative band whose performances have helped raise millions of dollars for causes in which they believe.

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Tanya Spann Roche, the producer, director, and editor of the film, left her position as head of the U.S. Department of Justice's Multimedia Section shortly before completing post-production on the documentary in order to devote herself full-time to Think Speak Act LLC, the company she created with her freelance audio engineer husband by utilizing their combined 35 years of experience in film and television production. Winning a Bronze Telly Award for "Your Right To Lose" means a lot to the husband and wife team because even as a low-budget independent documentary, it received the same recognition as the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. The Telly Awards receives over 10,000 entries annually from all 50 states and many foreign countries.

About Think Speak Act, LLC

Think Speak Act LLC is a "holistic" media production services company specializing in documentary, promotional, educational and event-related video productions for non-profit organizations, businesses and government agencies. You can reach Think Speak Act LLC via e-mail at info@thinkspeakact.com, by calling (301) 937-3111 or by visiting the website at www.thinkspeakact.com.

For more information about the Telly Awards, please visit www.tellyawards.org.

For more information about the March for Women's Lives, please visit www.marchforwomen.org.

For more information about the organizers for the march, please visit:
www.prochoiceamerica.org, NARAL Pro-Choice America
www.ppfa.org, Planned Parenthood Federation of America
www.latinainstitute.org, National Latina Institute for Reproductive Health
www.aclu.org, American Civil Liberties Union
www.blackwomenshealth.org, Black Women's Health Imperative
www.feminist.org, Feminist Majority
www.now.org, National Organization for Women

For more information about the band BETTY, please visit www.hellobetty.com.

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